



KENTUCKY BOARD OF VETERINARY EXAMINERS

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Education and Outreach (E&O) Committee Meeting Minutes

August 24, 2026, 2:00 PM EDT

Meeting Location: Virtual via Zoom

E&O COMMITTEE MEETING

(V) = Video / (A) = Audio

Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair (V)
- Michelle M. Shane, KBVE Executive Director (V)

Absent Committee Members:

- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member
- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member

Guest Attendees:

- n/a

PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:09 pm EDT.

Director Shane noted one (1) Board Member was present.

Chair Dr. Quammen took the minutes from the August 11, 2026, Committee meeting and them laid on the desk until more Committee Members were present.

Members of the Committee reviewed marketing statistics from the last newsletter(s).

- **Marketing Statistics**
 - **July Newsletter – sent July 31, 2026**
 - Sent – 5,801 individual emails
 - Open rate – 60.8% to date
 - Unsubscribes – 3 individual emails

There appears to have been a slight uptick in the open rate over the initial statistics review on August 11.

The August newsletter is pending issuance later this week.



Members of the Committee reviewed and discussed ideas and topics for the September 2026 newsletter.

- **Ideas for Future Survey**

Members discussed sending a request to the Colorado Board of Veterinary Medicine (CBVM) to speak with Members of KBVE regarding their experience with the mid-level practitioner (MLP) license, a.k.a., the Veterinary Professional Associate (VPA). Ideally, CBVM should be invited to present at KBVE's November 2026 Board meeting. In the meantime, the E&O Committee agreed to revisit and edit the proposed survey questions for Kentucky licensees regarding an MLP. Dir. Shane indicated that informal surveys done with the regional stakeholder meeting audiences did not show any hands in support of an MLP position in Kentucky, even in those areas who still claim to be affected by workforce shortages. While Kentucky has concerns regarding the public protection aspects of any proposed MLP license, any survey questions issued by the Board need to remain neutral and unbiased to provide room for the full breadth of licensee perspectives on this topic. If the Board is in agreement, this survey may be targeted for release after the November Board meeting.

- **Ideas for September 2026 Newsletter**

- The Committee agreed that at this point in the newsletter planning, office staff has a good idea of the needs for the newsletter, so it is unnecessary to go through every proposed topic.
- The September newsletter should target issuance two (2) weeks prior to the renewal deadline as a final on-time reminder to all licensees.
- Licensees should be notified that they may renew late, but state a reminder about the significant late fee.
- As of today, for veterinarian licenses:
 - 2,939 active & inactive veterinarians
 - 732 - renewed to date (25% of licensed veterinarians)
- Message from the Chair
 - End of summer and back to school – Recognize that seasonal student workers have returned to the classroom putting a pinch on some practices who now are down one or more staff.
- Board Meeting Highlights
 - AVTE and NAVTA to speak in September

Other Items of Discussion

- **2026 Regional Meeting Tour with KVMA and DEA**

Final in-person meeting was held last Thursday in Elizabethtown. One more meeting remains as a Zoom offering on September 8. The meetings have been very well received, with lots of positive feedback from licensees. Dir. Shane confirmed information from the Commonwealth Office of Technology (COT) that the Zoom room can hold up to 1,000 participants for the final, online meeting.

- **Unlicensed Practice notifications** – Should KBVE publish its cease and desist notifications in the newsletter or on the website? – need to speak with Carmine
- **E&O Mailing Flyer approved by Board March 26**
Dr. Quammen asked for an outline so she could put together a draft flyer.
- **Review of State Board Publications and Announcements**
Dr. Quammen watched portions of the CBVM meeting regarding the proposed exam vendor for their new VPA license. There was a lot of discussion about intellectual property, who owns what, what happens if the exam provider is no longer interested in carrying the exam, who inherits the exam development materials, or if the vendor can assign or sell the exam to a third party. Additionally, there was significant discussion regarding the composition of the Exam Committee.

2026 Committee meeting schedule:

- September 29 @ 2:00 pm EDT
- October 26 @ 2:00 pm EDT
- November 30 @ 2:00 pm EST

ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 2:42 pm.

These meeting minutes were approved by the Board on September 10, 2026.

/s/ Jennifer K. Quammen, DVM

Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director