

**KENTUCKY BOARD OF VETERINARY EXAMINERS**

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kbve.ky.gov • vet@ky.gov**Education and Outreach (E&O) Committee Meeting Minutes****August 11, 2026, 2:30 PM EDT****Meeting Location: Virtual via MS Teams****E&O COMMITTEE MEETING**

(V) = Video / (A) = Audio

Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair (V)
- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member (A)
- Michelle M. Shane, KBVE Executive Director (V)

Absent Committee Members:

- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member (A)
- n/a

Guest Attendees:

- n/a

PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:45 pm EDT. The meeting started late due to technology issues, resulting in the meeting shifted to MS Teams.

Director Shane noted two (2) Board Member Committee Members were present.

A MOTION was made by Dr. Staton to approve the Committee minutes from June 29 and July 27, 2026. The motion, seconded by Dr. Quammen, passed unanimously.

Members of the Committee reviewed marketing statistics from the last newsletter(s).

- **Marketing Statistics**
 - **July Newsletter – sent July 31, 2026**
 - Sent – 5,801 individual emails
 - Open rate – 59.5% to date
 - Unsubscribes - 3 individual emails

We have seen a drop in open rate. The Committee speculated that is related to duplicative receipts of the newsletter going to facility registration addresses – the same people are getting the email in

multiple locations and likely only opening one newsletter. The Committee also discussed the number of bounces, noting that some licensees do not update their email address with KBVE during non-renewal periods.

Members of the Committee reviewed and discussed ideas and topics for the August 2026 newsletter.

- **Ideas for August 2026 survey:**

No survey proposed for August. The Committee will revisit the possibility of a new survey after guest speakers at the September meeting.

- **Ideas for August 2026 newsletter:**

- Bring visibility to animal diseases for public protection, esp. for non-accredited licensees as reminders to be vigilant and of reportable diseases –
 - Reminders regarding NWS
 - Transportation requirements
 - Why vets on the front-line matter
 - HPAI update – check with Dr. Velasco on updates
 - Scrapie reported – mostly sheep and goat -
<https://www.avma.org/news/aphis-confirms-scrapie-case-oregon-setting-back-eradication-efforts>
 - Bobcat fever – tickborne disease
- News You Can Use – Staying in the Loop
 - Mission Pet Health position on MLP -
<https://missionpethealth.com/2026/08/06/mid-level-practitioners-veterinary-professional-associates-position-statement/>
 - News from OR re lawsuit between a clinic and an AI provider -
<https://www.the-independent.com/news/world/americas/oregon-vet-lawsuit-ai-dog-death-b3025447.html>
 - <https://www.oregonlive.com/news/2026/07/oregon-veterinary-hospital-sues-tech-company-claims-ai-misdiagnosis-led-to-dogs-death.html>
 - DEA materials
 - OneHealth
- Message from the Chair
 - Best practices regarding medical records and informed consent – if using AI scribes, need to make note that you are using the AI in the record, and that the final decision is the licensee's. AI should not be solely making diagnosis – this is a tool in the trained practitioner's toolbox. This topic is something the Board is monitoring for trends and developments.
- Board Meeting Highlights
 - Guest speakers for September
- Board Statistics summary
 - Pull stats from the last Applications Committee reports to the Board regarding numbers of applications received, licenses issued by type, grievance cases, etc.

Members of the Committee discussed guest speakers at future meetings.

- Guest speakers confirmed for September 10 – AVTE and NAVTA.
- November meeting – The Colorado Board is meeting on Thursday. Can KBVE have the CO ED, one or more Board Members, or their Attorney present to KBVE to provide a “Lessons Learned” with the MLP initiative.

Members discussed an E&O Regional Meetings update.

- Dr. Staton had great feedback about the DEA presentation. Generally, licensees find the Buffalo Trace VMA outreach beneficial and are grateful for the opportunity to work with the Board.
- Dr. Quammen has been to several meetings, and the DEA presenters have not been as engaging as the first presenter in Morehead. Licensees at all meetings have expressed appreciation for the Board coming out to their regional areas.

No progress was reported on the draft outreach mailing approved by Board at the March 26 meeting.

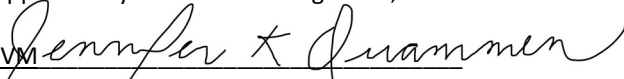
2026 Committee meeting schedule:

- August 24 @ 2 pm EDT
- September 29 @ 2 pm EDT
- October 26 @ 2 pm EDT
- November 30 @ 2 pm EST

ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 3:29 pm.

These meeting minutes were approved by the Board on August 24, 2026.

/s/ Jennifer K. Quammen, DVM 
Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director