



KENTUCKY BOARD OF VETERINARY EXAMINERS

4047 Iron Works Parkway, Suite 104, Lexington, KY 40511

Office: 502-564-5433 • Fax: 502-573-1458

kbve.ky.gov • vet@ky.gov

Education and Outreach (E&O) Committee Meeting Minutes - DRAFT June 29, 2026, 2:00 PM EDT

Meeting Location: Virtual via Zoom

E&O COMMITTEE MEETING

(V) = Video / (A) = Audio

Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair (V)
- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member (A)
- Michelle M. Shane, KBVE Executive Director (V)

Absent Committee Members:

- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member (V)

Guest Attendees:

- n/a

PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:08 pm EDT.

Director Shane noted two (2) Board Committee Members were present.

The Committee minutes from May 26, 2026, were approved at the Board Retreat on June 2.

Members of the Committee reviewed marketing statistics from the last newsletter(s).

- **Marketing Statistics**
 - **May 2026 Survey on DSCSA / NOSA drug ordering issues**
 - 10 total responses
 - Not many reporting issues. When issues were encountered, the practitioners used an alternate distributor or an alternate medication.

Dir. Shane has incorporated asking about surveys into the regional education and outreach presentations.

- **June Newsletter – sent June 23, 2026**

- Sent – 5,653 individual emails
- Open rate – 59% to date
- Unsubscribes – 0 individual emails
- Bounces – 352. Hope to see email address clean up during renewal.

The decline in open rate may be due in part to addition of all emails for veterinary facility registrations, because there are a significant portion of duplicate email addresses for facilities.

Members of the Committee reviewed and discussed ideas and topics for the July 2026 newsletter.

- **Ideas for July 2026 survey:**

- No summer survey
- Work to continue on the VPA/MLP survey. Reach back out to KVMA.

- **Ideas for July 2026 newsletter:**

- Did you know?
 - Euthanasia specialists role and scope
- Grievance Case Spotlight
 - Focus on renewals? Take a case from 2022 or 2024 regarding failure to renew/ practice without a license. Save this for September newsletter, closer to the deadline.
 - TBD by Dir. Shane. Committee recommended topics: large practices with multiple licensees involved in handling the patient in the complaint.
- Legislative & Regulatory Activities
 - Board is planning to file regulations in August – list topics rather than reg numbers.
 - Will preview regs with KVMA and KVTa for their feedback prior to filing.
- News You Can Use
 - Links to news
 - OneHealth
 - OSV
 - DEA materials
 - Producer associations, Farm Bureau?
 - KBVE EBI Courses
 - Last newsletter included:
 - NWS update
 - KDFWR materials
- Message from the Chair
 - Wishing you a good summer
 - Future newsletter – national stage involvement
- CE Events coming up
 - AVMA
 - KVMA Mid-America
 - KAEP / AAEP ??
 - Approved CE programs on KBVE website

- SAHA recap – regional meeting from 14 ?? states with state ag
- State Fair
- Board Meeting Highlights
 - KBVE retreat was so reg heavy, don't have other update
 - See what the Board discussed in the Meeting Minutes – available at (website link)
- Board Statistics summary
 - Pull stats from the January 2026 Applications Committee reports to the Board regarding numbers of applications received, licenses issued by type, grievance cases, progress on facility registrations, etc.
 - Other Board statistics
 - Number grievance cases this year vs. in past
 - Applicants submitting late applications

E&O Meeting

- First two (2) meetings complete
 - Buffalo Trace VMA, ~50+ attendees
 - Northern Kentucky VMA, ~30 attendees

Future Guest speakers:

- Dir. Shane reaching out to AVTE and NAVTA for September meeting

Education and Outreach mailing approved by Board March 26

- Bring draft to the next E&O Committee meeting, July 27 or to the Applications Committee meeting on July 31.
- **Other topics**
 - n/a.

2026 Committee meeting schedule:

- July 27 @ 2 pm EDT
- August 24 @ 2 pm EDT
- September 29 @ 2 pm EDT
- October 26 @ 2 pm EDT
- November 30 @ 2 pm EST

ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 2:29 pm.

These meeting minutes were approved by the Committee on July 27, 2026.

/s/ Jennifer K. Quammen
Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director

