



KENTUCKY BOARD OF VETERINARY EXAMINERS

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Education and Outreach (E&O) Committee Meeting Minutes

December 2, 2025

Meeting Location: Virtual via Zoom

E&O COMMITTEE MEETING

(V) = Video / (A) = Audio

Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair (V)
- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member (A)
- Michelle M. Shane, KBVE Executive Director (V)

Absent Committee Members:

- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member
- n/a

Guest Attendees:

- n/a

PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:04 pm EST. Committee Members present are noted at the top of these minutes.

A MOTION was made by Dr. Gardner to approve the Committee minutes from October 28, 2025. The motion, seconded by Dr. Quammen, passed unanimously.

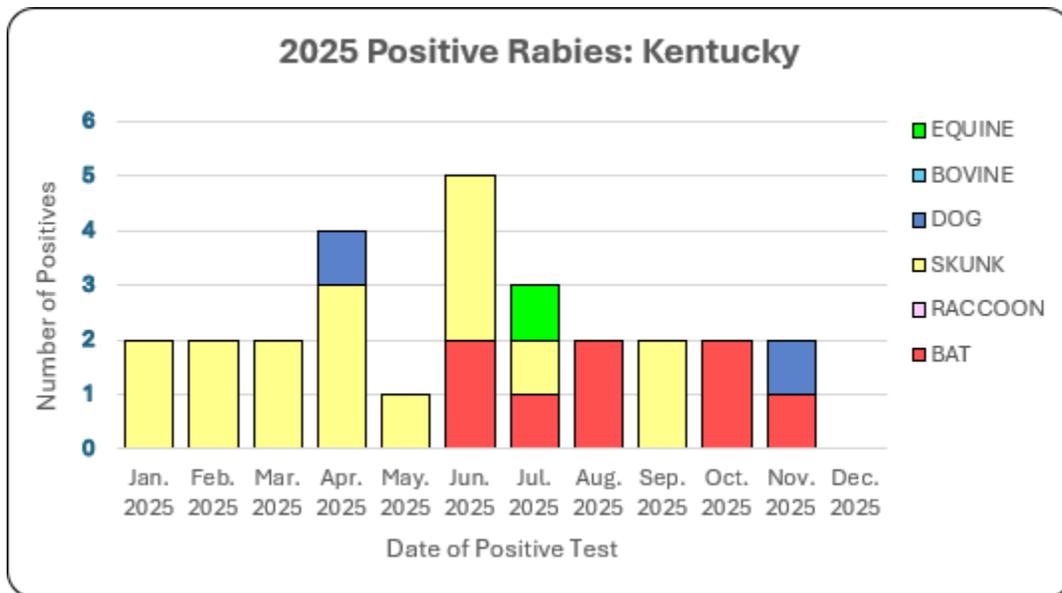
Members of the Committee reviewed and discussed ...

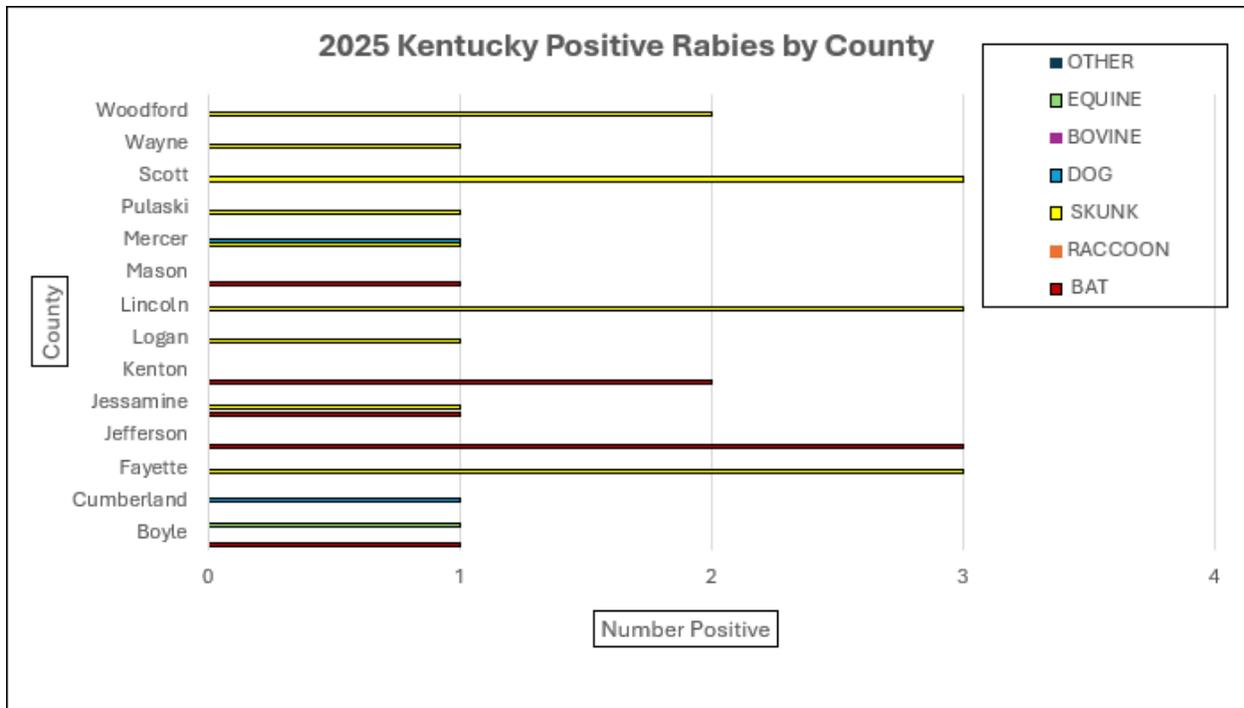
- **Marketing Statistics**
 - **November 2025 – Newsletter –**
 - Sent – 5,094
 - Open rate – 66%
 - Clicks – 3%
 - Unsubscribes – 1

- **November 2025 – Survey Update – Mass Rabies Vaccine Clinics**
 - Survey was open November 17 - December 5, 2025
 - Starts: 110
 - Completions: 57
 - 37% of respondents participate in mass rabies clinics (63% don't)
 - Partner with:
 - 18% - Local Health Departments
 - 5% - Local Government
 - 11% - County Animal Shelter
 - 0% - Missionary Groups
 - 4% - Other Non-profits
 - 2% - Retail Stores
 - 16% - Complete offerings on their own
 - Vaccines offered:
 - 37% - Rabies
 - 28% - Canine Core: DAP / DAPP or similar
 - 11% - Canine Core: Leptospirosis
 - 12% - Canine non-core
 - Bordetella canine (intra nasal)
 - Lyme
 - Influenza
 - 26% - Feline core: FPV + FHV+1 + FCV or similar
 - 16% - Feline core: FELV
 - 2% - Feline non-core
 - ?
 - Other Services Offered:
 - 7% - Heartworm testing
 - 5% - Heartworm prescriptions
 - 7% - Tickborne disease testing
 - 9% - Flea and Tick prescriptions
 - 4% - Fecal testing
 - 7% - Deworming
 - 18% - Microchipping
 - 20% - None / No other services
 - Where are clinics offered?
 - 12% - Registered Veterinary Facility
 - 4% - Local Health Department
 - 4% - County Animal Shelter
 - 4% - Retail Stores
 - 12% - Community Building (e.g., community center, church, etc.)
 - 4% - Parking lot not at one of the above locations
 - Number of Clients served?
 - 9% - 0-50
 - 18% - 51-100
 - 12% - 101-150

- Frequency of Offerings?
 - 25% - 1 / year
 - 9% - 2 / year
 - 2% - 3 /year
 - 4% - 4 or more a year

- **Ideas for December 2025 newsletter:**
 - Survey results: Mass rabies vaccines – share summary of results and rules for future clinics and other pertinent statutes and regulations.
 - Yes, there is a cap on price of \$10 for mass rabies vaccine clinics offered under KRS Chapter 258 ([KRS 258.043](#), and [902 KAR 2:070, Section 8](#)).
 - Yes, there are requirements and limitation on who may legally provide the rabies vaccines pursuant to public health law; that is only veterinarians ([902 KAR 2:070, Section 2\(1\)](#)).
 - Rabies vaccines are OK to administer without the VCPR due to public health laws.
 - Emphasize that all other services require VCPR and medical records ([201 KAR 16:762, Section 3\(2\)](#)).
 - Share graphs from Dr. Kelly Giesbrecht, Kentucky Public Health Veterinarian, CHFS Department for Public Health – check to see if there is a link for this on the CHFS website or if we can simply input the graphs in the newsletter. (See below graphs provided by Dr. Giesbrecht.)
 - Can refuse clients who don't have rabies vaccines for their animals due to liability concerns with safety of public, other patients and clients, and staff.
 - Several cases of rabies in 2025 involved exposure of multiple people at veterinary clinics and all parties had to receive treatment.





- KBVE should develop a factsheet including key citations of the law that is downloadable for licensees and posted on the agency website.
- Standard reminders, if appropriate:
 - Reminder to share with colleagues
 - Everyone should update their emails to ensure they are getting the information.
- New Survey: AI Tool Use and Adoption in Veterinary Practices
 - AI Survey – survey drafted last month. Will be distributed to the Committee again for review prior to issuance.
- Did you know?
 - In case licensees missed a prior issue or want to reference something they read in a prior issue, the KBVE Newsletter archive is on the website.
- Grievance Case Spotlight
 - Case/topic TBD.
- Legislative & Regulatory Activities
 - Deferring regulations before ARRS until early 2026 at the request of LRC, including all proposed amendments to the veterinary facility regulations and the AAHP-EDP regulations.
- News You Can Use
 - Update one the CSPC / OIG / KASPER Reporting.
 - ICVA Practice Analysis Survey announcement and link.
- Message from the Chair
 - Encourage AI meeting attendance.

- Board Meeting Highlights
 - Highlight AI guest speakers at the first 2026 KBVE meeting.
 - AAVSB
 - AVMA
 - Pull key items from what the Board discussed at the November Meeting.
 - Finalized minutes are available on the agency's website at <https://kbve.ky.gov/about-kbve/Pages/board-meetings.aspx>.
 - Refresher notice of why KBVE is now doing facility registrations.
 - Biennial Budget – take key points from Budget Committee minutes and highlight in newsletter.

The meeting attendees experienced a break in internet connectivity due to snowstorm. The meeting was down for approx. 5 min. beginning at 2:46 pm.

- **Review of other state board publications and announcements**
 - DEA seeking to hold outreach meetings – Michelle corresponding currently with Louisville Office – E&O Committee wants to ensure this is free CE offered to licensees
 - Scheduling KBVE / KVMA regional meeting tour again. Try to coordinate with DEA.
- **Upcoming Committee meeting schedule**
 - January 5, 2026 @ 2 pm EST
 - Other meetings in early 2026 TBD

ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 3:06 pm.

These meeting minutes were approved by the Committee at their meeting on January 5, 2026.



Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE Vice Chair and E&O Committee Chair
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director