



## KENTUCKY BOARD OF VETERINARY EXAMINERS

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### Education and Outreach (E&O) Committee Meeting Minutes July 7, 2025

Meeting Location: Virtual via Zoom

#### E&O COMMITTEE MEETING

(V) = Video (A) = Audio

##### Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair (V)
- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member (A)
- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member (V)
- Michelle M. Shane, KBVE Executive Director (V)

##### Absent Committee Members:

- n/a

##### Guest Attendees:

- n/a

#### PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:31 pm EDT.

Ms. Shane conducted roll call, noting two (2) Committee Members were present.

**A MOTION** was made by Dr. Staton to approve the Committee minutes from May 23, 2025. The motion, seconded by Dr. Quammen, passed unanimously.

Members of the Committee reviewed and discussed the KBVE newsletter.

- **Marketing Statistics**
  - **June 2025 – Newsletter – Published June 6, 2025**
    - Sent – 4,830
    - Open rate – 67%
    - Clicks – 3%
    - Unsubscribes – 5 (<1%)
  - **Survey Update** – Last survey was April – May 2025. No June survey.

Dr. Gardner joined the meeting at 2:40 pm.

- **Ideas for July 2025 newsletter:**

- Survey results:
  - Board has heard you – special meeting called on July 10
  - Overview -- Open rates, between 65-70%
  - Reminder to share newsletter topics with colleagues and encourage them to read the materials from the Board
  - Everyone should update their emails to ensure they are getting the information
- New Survey: Topic?
  - No survey for July is needed
  - For August, consider including question(s) regarding controlled substances or drug reporting requirements
- Did you know?
  - LVT renewal is annual and is now open
- Grievance Case Spotlight
  - Wellness case
  - Maybe medication reporting
  - Or other, if not an appropriate case available and with all monitoring resolved and case closed...
- Legislative & Regulatory Activities
  - EDP regulations from permit to license
  - Veterinary facility regulations – are clarifications needed in the regulations?
  - Regulations up for sunset review by the Board in 2025-2026 – submit their comments, concerns, and ideas to KBVE for review -- regs are not made and then set on a shelf and forgotten, they are revisited to make sure they are still applicable.
- News You Can Use
  - KYPRN / Wellness – DOJ case involving veterinarians. Here is the source, but what we want is to underscore that options are available to assist with wellness
  - Touch on screwworm updates? – partial border reentry; facility in Texas
  - Update on Colorado VPA – July 14 meeting – 1 pm Mountain time – registration link – Prop 129 draft rules
- Message from the Chair – OK to move this segment around in newsletter as needed
  - Welcome New employee, help to focus on backlogs and relieve grievance case backlog
- Board Meeting Highlights
  - Special Meeting on July 10 to focus on EDP regulations, Veterinary Facility clarifications, and begin sunset review of regulations
  - At the next KBVE meeting, the Board will host Kentucky Board of Pharmacy and the CHFS OIG – encouraged to attend

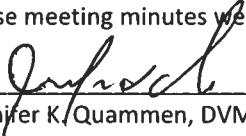
- **Running list of ideas for future newsletters:**

- Agency Budget/ Financial information –
    - Fee increases and why – more on the KBVE Budget and what the Board does for licensees (value)
  - EDP statement of law and enforcement procedures
  - Check grievance committee meeting notes from 1/10/2025
  - From Dr. Velasco - CVIs are NOT just paperwork! Highlights from OSV
  - Requirements for earning CE has changed! Required pharmaceutical, etc., and live vs. non-interactive (pre-recorded) format
  - Why on earth are we registering facilities??
  - Why CE is important to keep level of standard of care
  - What is the Board going to do with this information?
    - Where are the facilities?
    - Map feature of facilities to show shortage areas
    - Financial highlights, "In the Bank"... ???
    - Quarterly Regulations update.
  - Did you know?
    - Duty to Report / reporting requirements
    - Who's on the Board – profile / background
    - # of grievances cases last year? previous years? How many were inspected?
    - Testing windows for NAVLE and VTNE
  - Questions for KBVE?
    - Submit questions for possible review by the full Board and to be highlighted in a future newsletter
    - Can we have an interactive section – write in to KBVE and have the Board respond in the newsletter?
  - Important Dates / Mark your calendars!
    - Upcoming KBVE meetings and CE events
    - Licensure renewal dates
    - Facility Registration dates
  - Year end and Mid-year summary
    - Highlight Demographics Report
    - # licenses issued by type
    - # grievance cases
  - Chair notes
    - ...
  - Future survey:
    - Controlled substances reporting?
    - Other topics?
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- Reviewed upcoming schedule.
    - August 4 – 1:30 pm EDT

## ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 3:08 pm.

These meeting minutes were approved by the Board on July 10, 2025.

  
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Jennifer K. Quammen, DVM, KBVE E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE E&O Committee Chair  
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director