



KENTUCKY BOARD OF VETERINARY EXAMINERS

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Education and Outreach (E&O) Committee Meeting Minutes May 23, 2025

Meeting Location: Virtual via Zoom

E&O COMMITTEE MEETING

Attendees:

- Jennifer K. Quammen, DVM, KBVE Board Member, E&O Committee Chair
- Tim Gardner, DVM, KBVE Board Member, E&O Committee Member
- Amy Staton, EdD, LVT KBVE Board Member, E&O Committee Member
- Michelle M. Shane, KBVE Executive Director

Absent Committee Members:

- n/a

Guest Attendees:

- n/a

PROCEEDINGS

Committee Chair Dr. Quammen called the meeting to order at 2:31 pm EDT.

Ms. Shane conducted roll call, noting all three (3) Committee Members were present.

Dr. Quammen noted that the Committee meeting minutes from last meeting were approved at the full Board Meeting yesterday, May 22.

Ms. Shane brought forward a request for Dr. Steve Velasco, Kentucky State Veterinarian, regarding the recent return of the New World Screwworm to Central and North America. He asked that KBVE distribute a link to the new USDA NVAP Module #41 at <https://www.aphis.usda.gov/nvap/training-modules>. This insect is tremendously dangerous and destructive, and everyone should be vigilant to help eradicate this pest. Members of the Committee agreed to feature this in the June newsletter.

Marketing Statistics

- **May 2025 – Newsletter –**
 - Sent – 4,815
 - Open rate – 2,955%
 - Clicks – 145
 - Unsubscribes - 2
- **April-May 2025 – Survey Update – Questions about Facility Registrations**

No new significant submissions to the survey; a couple of additional commentors continue to ask “why” and state that this registration is overreach by the Board.

Members of the Committee directed that the target distribution date for the next newsletter shall be June 6. They then reviewed and discussed ideas for inclusion in the next newsletter.

Ideas for June 2025 newsletter:

- **Message from the Chair**
 - Move to closing rather than opening – try for this newsletter
 - Message Highlight – KBVE New Graduate Licensure Program & statistics
 - Be nice to the new doctors! 😊
 - Move mission statement to very bottom
- **Survey results: Veterinary Facility Registration**
 - Change of date for registration deadline to September 30
 - Ton of questions – more news coming next month
 - Include recap of answers from the Board on questions received
- **New Survey:**
 - Perhaps move survey to every other month
 - Skip this month to give participants a break
- **Did you know?**
 - Number of grievance cases and how much they’ve gone up in the last two years.
- **Grievance Case Spotlight**
 - Regarding bad medical records
- **Legislative & Regulatory Activities**
 - Medical records regulation – Section 4 – plus a link to the full regulation [201 KAR 16:701](#)
 - Regulations up for review by the Board – licensees and the public should submit their comments to the Board for consideration during the review process
 - Ms. Shane will work to put the review schedule table on the website, sort table to show the ones coming up for review first if possible

- **News You Can Use**
 - Update on screwworm
 - Include APHIS module link from Dr. Velasco (above)
 - Regarding New World screwworm, the latest information related to livestock (including links to announcements about updates on the situation in Mexico) is accessible here: <https://www.aphis.usda.gov/livestock-poultry-disease/cattle/ticks/screwworm/outbreak-central-america>
 - Information about requirements for moving pets from the US into Mexico is available here: <https://www.aphis.usda.gov/pet-travel/us-to-another-country-export/pet-travel-us-mexico>
 - Information about requirements for moving pets from Mexico into the US is available here: <https://www.aphis.usda.gov/pet-travel/another-country-to-us-import/dogs>
 - A basic factsheet on NW screwworm is available here: <https://www.aphis.usda.gov/sites/default/files/bro-new-world-screwworm.pdf>
- **Board Meeting Highlights**
 - May guests speakers
 - July guest speakers
 - EDP Working Group progress
- **Running list of ideas for future newsletters**
 - Regulations –
 - Keep asking for comments from licenses on all regulations
 - Did you know?
 - Duty to Report / reporting requirements
 - Who's on the Board
 - Agency Budget/ Financial information
 - This will be more appropriate following fall biennial budget planning
 - Addition of new staff person
 - CE Requirements
 - News you can use:
 - Highlights from important local and national news
 - OSV announcements
 - KDPH announcements
 - Other agency announcements, both state and federal
 - Future survey:
 - Veterinary Facility Registrations
 - Other topics?

Members of the Committee discussed other ideas for education and outreach, including the contents of the paper mailing to licensees, as directed by the Board on May 22.

Other E&O Initiatives

- **Paper mailing – need to develop**
 - Link to application
 - Fee schedule – now and in 2027 & beyond
 - Even years – your license
 - Odd years – facility registration
 - Why not at the same time? This is mainly to even out the revenue stream
 - Also, split to provide more regular updates to the KBVE related to contact information
 - QR code to video
 - Answers to key questions (mostly mobile units and veterinary manager requirements)
 - Registered Responsible Party – where to find definition
 - Image to include to draw people in? A truck?
 - Ask Dr. Debbie Shoulders or Dr. Bridget Dean Hines re their mobile unit being featured
- **Regulation feedback**
 - KBVE has multiple regulations coming up against their subset deadline
 - Need to encourage licensees to provide feedback throughout the review and updating process

Open Discussion

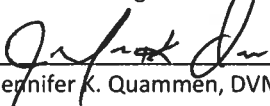
Members of the Committee reviewed the upcoming schedule and selected additional meeting dates.

- June 23 – 1:30 pm EDT
- July 7 – 2:30 pm EDT
- August 4 – 1:30 pm EDT

ADJOURNMENT

Chair Dr. Quammen adjourned the meeting at 3:30 pm.

These meeting minutes were approved by the Board on July 7, 2025.



Jennifer K. Quammen, DVM, KBVE E&O Committee Chair

PRESIDING OFFICER: Jennifer K. Quammen, DVM, KBVE E&O Committee Chair
Minutes Recorded by: Michelle M. Shane, KBVE Executive Director